

WaterSmart: Helping Horseshoe Bay Residents Take Charge of Their Water Usage

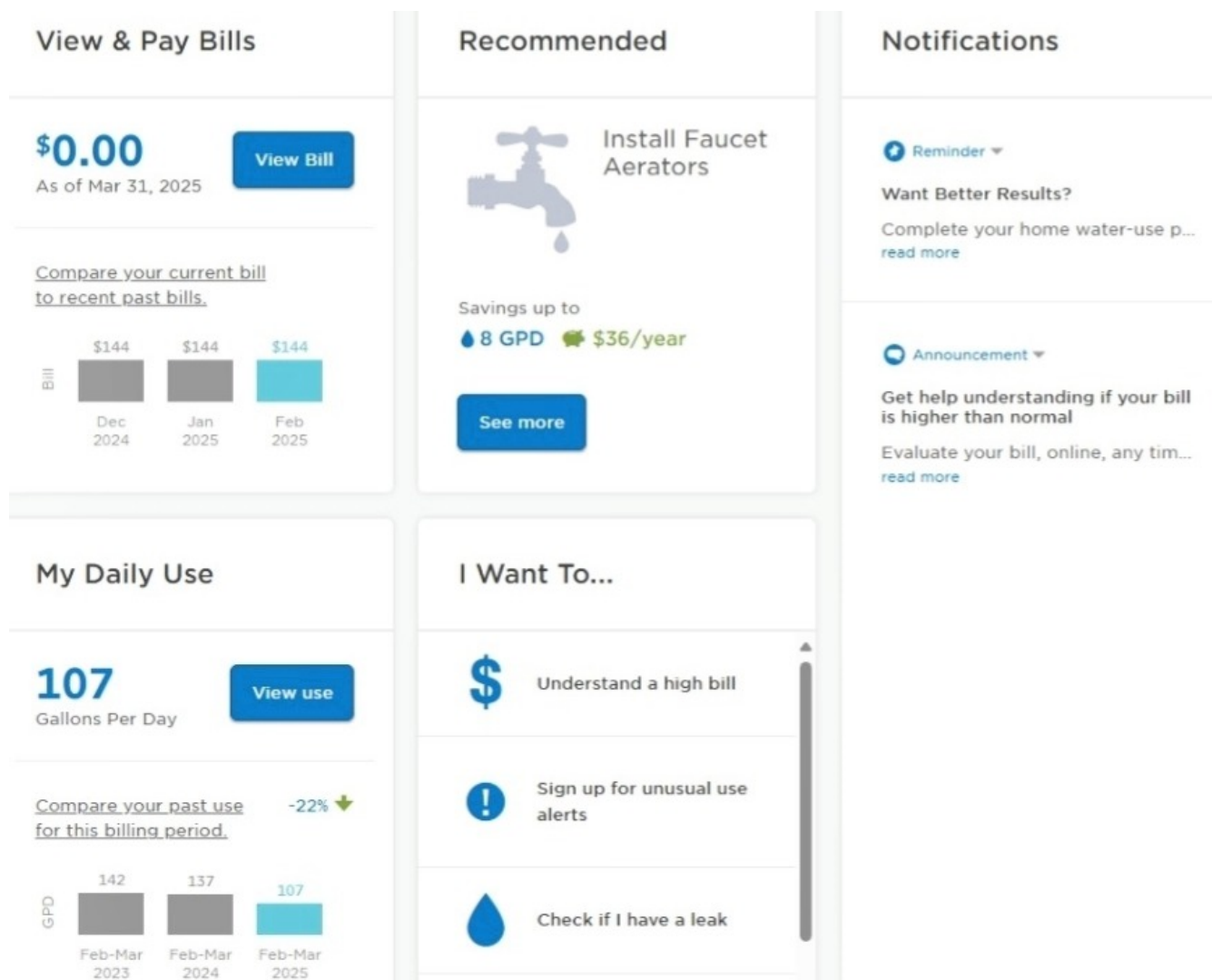
Nestled in the picturesque, deep blue waters of Lake LBJ, Horseshoe Bay is known for its stunning natural beauty and lush environment; but as our community grows, the importance of sustainable water management has never been greater. As residents may also know, the Stage 2 once-per-week watering schedule has gone into effect. About 25 percent of residents are utilizing WaterSmart to better manage their water usage, including their irrigation. Now is the ideal time to take advantage of this free, informative program!

What is WaterSmart?

WaterSmart is designed to help residents monitor and manage their water use effectively. Leveraging advanced technology and data analytics, WaterSmart offers a user-friendly platform that delivers daily insights into water usage patterns, helping identify where users can reduce consumption and save money.

Key Features and Benefits

WaterSmart is your own personal dashboard!



Daily Water Usage Tracking: WaterSmart provides residents with up-to-the-minute data on water use. Users can see how much water they use anytime through an easy-to-navigate online portal. The program offers detailed reports that break down water consumption by various activities, such as irrigation, indoor use, and more, and helps residents understand where their water is going. This real-time feedback is crucial for making immediate adjustments and preventing waste.

Personalized Tips and Alerts: WaterSmart generates customized recommendations and alerts based on individual water use patterns. These range from simple tips on reducing daily use to notifications about potential leaks or unusual consumption spikes. By receiving timely advice, residents can take proactive steps to conserve water and address issues before they become costly problems.

Cost Savings: Residents can lower their utility bills by monitoring and reducing water use. Identifying leaks and inefficient water use early can prevent expensive repairs and high bills.

Environmental Impact: Conserving water helps reduce the strain on local water supplies and ecosystems and decreases the energy required to treat and transport water.

Community Engagement: WaterSmart encourages a sense of community by comparing individual water use with similar households in the area. This can motivate residents to adopt more sustainable practices and work together towards common conservation goals. A community that actively manages its water resources is better equipped to handle droughts and other water-related challenges, benefitting everyone.

Educational Resources: The program provides a wide range of educational materials on water conservation, including articles and videos. These resources enable residents to understand the significance of water conservation and how they can help preserve this crucial resource.

Sign Up for WaterSmart Today!

To sign up, visit www.horseshoe-bay-tx.watersmart.com/index.php/welcome or scan the QR Code.



Enter your billing account number and email address. If you need assistance, please contact the Utility Billing Office at (830) 598-8741 and press 1 or email Derek Warren, Water Conservation Inspector at dwarren@horseshoe-bay-tx.gov.

WaterSmart is more than just a water monitoring program; it is a step towards a more sustainable and conscientious way of living. By participating in WaterSmart, Horseshoe Bay residents can play a crucial role in conserving one of our most precious resources—water!

Rebates Available for Residential Customers Using WaterSmart

LCRA's WaterSmart Rebates can help offset the cost of upgrading irrigation systems, maintaining landscapes and pools, testing your soil, and converting turf to help you save water and money. LCRA provides rebates of 50 percent of the total cost (up to \$600 per residential property) for irrigation evaluations, retrofitting or replacing irrigation system equipment, new pool filters and covers, aeration, compost and mulch, soil testing, and turf conversion. Visit

www.lcra.org/water/watersmart/rebates or contact Jack Jones, Senior Water Conservation Coordinator, at WaterSmart@lcra.org to learn more.