

How to Register a Short-Term Rental in Horseshoe Bay

Summertime is the prime time for visitors to Horseshoe Bay's scenic city! Sightseeing, weddings, and events on Lake LBJ are just some of the many happenings that make our city unique.

With the diversity of lodging options including short-term rentals, Horseshoe Bay looked at the impact these properties have on the community. It was decided that creating a link between short-term rental owners and the City would provide continuity and a means of communication.

On January 17, 2023, the City Council adopted Article 4.08 for Short-Term Rentals. The ordinance requires all short-term rental properties to register with the City of Horseshoe Bay and includes an annual \$600 nontransferable fee.

In Horseshoe Bay, a Short-Term Rental is defined as a home, apartment, villa, cabin, casita, guesthouse, townhouse, condominium, or timeshare unit rented wholly or partly for a fee and for a period of less than 30 consecutive days that is actively listed. It is wise to contact your property owner's association to ensure STRs are allowed prior to registering.

While the City does not limit the number of STRs currently, there is a registration process and an annual registration fee. The owner, or a representative of the owner, may submit the registration application online, which is available on the city website at www.horseshoe-bay-tx.gov/STR.

Per city ordinance, Horseshoe Bay reserves the right to inspect a short-term rental property if warranted. The City may revoke an application for a new or renewed permit if the STR dwelling unit is found to adversely affect the public health, safety, or welfare of the immediate neighborhood where the property is located.

The City has partnered with iWorQ, a nationally recognized company specializing in identifying and monitoring Short-Term Rentals. Owners should register (or renew) their properties at www.horseshoe-bay-tx.gov/STR.

Once on the city website, fill out the STR permit application. When the Development Services Department receives your registration, a staff member will contact you to collect the \$600 fee. You may pay over the phone by credit card or send a check, payable to City of Horseshoe Bay, to 1 Community Drive, Horseshoe Bay, TX 78657. Please note, the property is not registered until the payment is received.

Failure to register or to renew the annual registration fee can result in fines of up to \$200 per day. Please direct any questions to shorttermrentals@horseshoe-bay-tx.gov or call 830-598-9959 and a staff member will gladly assist you.

Remember to follow the City of Horseshoe Bay on Facebook (facebook.com/horseshoebaygov) and Instagram (instagram.com/horseshoebaygov). For information about Short-Term Rental complaints, please visit the City's Code Enforcement Division at www.horseshoe-bay-tx.gov/code.