

City to Host 20th Anniversary Celebration on October 25

The City of Horseshoe Bay is excited to announce a community event for residents to celebrate the City's 20th anniversary on Saturday, October 25, 2025, from 11:00 a.m. to 4:00 p.m. This festive occasion will be held on the grounds of the new City Center, located at 9101 W. FM 2147.

As many of you may know, Horseshoe Bay citizens voted to incorporate as a Class A City under Texas law on September 10, 2005. Our unique lakeside hamlet, set apart by our community spirit, is a place where friends support each other, newcomers are warmly welcomed, and residents enjoy a safe, healthy, and harmonious atmosphere.

We hope you are able to join us for the family-oriented festivities, which will feature local musical entertainment, vendors, and food trucks, as well as prize giveaways, activities for kids, and a special presentation honoring our City's past and present leaders and volunteers.

More details will be provided in the Beacon and on the City's website (www.horseshoe-bay-tx.gov/anniversary) as the date nears, including parking options. For now, please save the date and plan to join us for a day of fun and fellowship!

City Seeking Vendors for 20th Anniversary Event

In order to make this one-of-a-kind event as special as possible, the City is seeking local vendors providing Texas-made goods and services that will appeal to Horseshoe Bay residents and guests. Although space is limited, the City plans to accommodate approximately 20 vendors and up to 5 food trucks.

There is no fee for a vendor to participate, but each vendor is asked to provide a giveaway item valued at \$50 or more. An application is required to be considered for a vendor slot. For more information and to download an application, please visit www.horseshoe-bay-tx.gov/vendor or email Communications Director Cindee Sharp at csharp@horseshoe-bay-tx.gov. Applications are due by August 1.

An Opportunity to Leave a Lasting Legacy

Additionally, the City has launched sponsorship opportunities for local businesses to support the Shared Use Path. This scenic multi-use trail will serve as both a recreational resource and a tribute to those who have helped shape our special community. This legacy project will benefit Horseshoe Bay for generations to come!

Community-minded businesses and individuals can support this meaningful project through our new sponsorship program. Your contribution helps fund both our anniversary celebration events and the construction of the path, which will be accessible to all residents and visitors.

Sponsorship Levels

The City is offering several tax-deductible sponsorship opportunities named after Texas' beautiful native flora and fauna:

- **Bluebonnet Boulevard (\$3,000 and above)**
 - Premium placement on the walking trail entrance plaque
 - Recognition in all 20th Anniversary event materials and advertisements
 - Social media advertisements (eight ads)
 - Recognition on City of Horseshoe Bay website (company logo and website)
- **Live Oak Lane (\$2,000-\$2,999)**
 - Prominent placement on walking trail junction plaque
 - Recognition in all 20th Anniversary event materials and advertisements
 - Social media advertisements (six ads)
 - Recognition on City of Horseshoe Bay website (company logo and website)
- **Pecan Path (\$1,000-\$1,999)**
 - Placement on plaque along the walking trail
 - Recognition in all 20th Anniversary event materials and advertisements
 - Social media advertisements (four ads)
 - Recognition on City of Horseshoe Bay website (company logo and website)
- **Butterfly Trail (\$500-\$999)**
 - Name inclusion on community supporter plaque
 - Recognition in all 20th Anniversary celebration materials and advertisements
 - Social media advertisements (two ads)
 - Recognition on City of Horseshoe Bay website (company name and website)

For more information on becoming a sponsor, please visit www.horseshoe-bay-tx.gov/sponsor or email Communications Director Cindee Sharp at csharp@horseshoe-bay-tx.gov.

Be sure to follow the City of Horseshoe Bay on Facebook (www.facebook.com/horseshoebaygov) and Instagram (www.instagram.com/horseshoebaygov).