

An Opportunity to Leave a Lasting Legacy

As residents may recall in a recent City Corner article, the City of Horseshoe Bay will host a 20th Anniversary Celebration on Saturday, October 25, 2025, from 11 a.m. to 4 p.m. on the grounds of the new City Center, located at 9101 W. FM 2147. This community event will feature activities for the whole family, and we hope residents will save the date on their calendars and make plans to attend!

The City currently is finalizing its list of local retailers who will be at the celebration, as well as preparing the grounds. Some residents may have noticed the undeveloped lots surrounding the Center undergoing maintenance and mowing. City workers have been preparing the space to demonstrate what will become a walking trail around City Center. During the 20th Anniversary Celebration, residents will be able to stroll along the path and participate in a scavenger hunt.

The City has launched sponsorship opportunities to support the walking trail. This scenic trail will serve as both a recreational resource and a tribute to those who have helped shape our special community. This legacy project will benefit Horseshoe Bay for generations to come!

Community-minded businesses and individuals can support this meaningful project through our sponsorship program. Your contribution helps fund both our anniversary celebration events and the construction of the path, which will be accessible to all residents and visitors.

Sponsorship Levels

The City is offering several sponsorship opportunities named after Texas' beautiful native flora and fauna (your contribution may be tax-deductible, please consult with your tax adviser):

- **Bluebonnet Boulevard (\$3,000 and above)**
 - Premium placement on the walking trail entrance plaque
 - Recognition in all 20th Anniversary event materials and advertisements
 - Social media advertisements (eight ads)
 - Recognition on City of Horseshoe Bay website (company logo and website)
- **Live Oak Lane (\$2,000-\$2,999)**
 - Prominent placement on walking trail junction plaque
 - Recognition in all 20th Anniversary event materials and advertisements

- Social media advertisements (six ads)
- Recognition on City of Horseshoe Bay website (company logo and website)
- **Pecan Path (\$1,000-\$1,999)**
 - Placement on plaque along the walking trail
 - Recognition in all 20th Anniversary event materials and advertisements
 - Social media advertisements (four ads)
 - Recognition on City of Horseshoe Bay website (company logo and website)
- **Butterfly Trail (\$500-\$999)**
 - Name inclusion on community supporter plaque
 - Recognition in all 20th Anniversary celebration materials and advertisements
 - Social media advertisements (two ads)
 - Recognition on City of Horseshoe Bay website (company name and website)

For more information on becoming a sponsor, please visit www.horseshoe-bay-tx.gov/sponsor or email Communications Director Cindee Sharp at csharp@horseshoe-bay-tx.gov. Sponsorships are due to the City by September 2, 2025.

Our unique lakeside hamlet, set apart by our community spirit, is a place where friends support each other, newcomers are warmly welcomed, and residents enjoy a safe, healthy, and harmonious atmosphere. Your contribution will become a part of this legacy, permanently reflected in the beauty of the walking trail.

More details about the 20th Anniversary event will be provided in future issues of the Beacon and on the City's website (www.horseshoe-bay-tx.gov/anniversary).

Please follow the City on Facebook (www.facebook.com/horseshoebaygov) and Instagram (www.instagram.com/horseshoebaygov).