

## **Generous Sponsors Help Create a Lasting Legacy**

As construction of the new Horseshoe Bay City Center continues, generous donors have reached out to support the scenic community walking trail being created near its grounds. The donations—made by several local businesses and residents— help to fund this recreational resource which will benefit Horseshoe Bay for generations to come!

The contributions being made will help fund both the City's upcoming 20th Anniversary Celebration on October 25 as well as the construction of the path, which will be accessible to all residents and visitors. If you would like to support this meaningful project through our sponsorship program, please read on!

### **Sponsorship Levels**

The City is offering several opportunities named after Texas' beautiful native flora and fauna (your contribution may be tax-deductible, please consult with your tax adviser):

- **Bluebonnet Boulevard (\$3,000 and above)**
  - Premium placement on the walking trail entrance plaque
  - Recognition in all 20th Anniversary event materials and advertisements
  - Social media advertisements (eight ads)
  - Recognition on City of Horseshoe Bay website (company logo and website)
- **Live Oak Lane (\$2,000-\$2,999)**
  - Prominent placement on walking trail junction plaque
  - Recognition in all 20th Anniversary event materials and advertisements
  - Social media advertisements (six ads)
  - Recognition on City of Horseshoe Bay website (company logo and website)
- **Pecan Path (\$1,000-\$1,999)**
  - Placement on plaque along the walking trail
  - Recognition in all 20th Anniversary event materials and advertisements
  - Social media advertisements (four ads)
  - Recognition on City of Horseshoe Bay website (company logo and website)
- **Butterfly Trail (\$500-\$999)**
  - Name inclusion on community supporter plaque
  - Recognition in all 20th Anniversary celebration materials and advertisements
  - Social media advertisements (two ads)
  - Recognition on City of Horseshoe Bay website (company name and website)

Thank you to our sponsors! Bluebonnet Boulevard: Horseshoe Bay Resort, Bank of the West, Aaron Concrete Contractors, Alpha Paving Industries, Horseshoe Bay Car Wash, Bob and Linda Lambert, Mike and Rhonda Kolar, Michelle and Brooks Herring; Pecan Path: The Brixton at Horseshoe Bay, Andy and Elsie Thurman, Jeff and Candy Jones; Butterfly Trail: A.L. Sharon, Robert and Carolyn Bates, and Bennett and Sheree Robb. In-kind sponsors donating services to the 20<sup>th</sup> Anniversary event are Mission Golf Cars, The Potty Stop, and Waste Management. We also wish to thank Gail and Scott Matthews, who will be donating a rainbow bridge for the trail for residents to remember their beloved pets.

Please know that contributions of any amount are very much appreciated and will be put to good use as we build the trail. Thank you for your consideration.

### **Sponsorship Deadline Extended**

Please note that the sponsorship deadline has been extended to September 15, 2025. For more information on becoming a sponsor, visit [www.horseshoe-bay-tx.gov/sponsor](http://www.horseshoe-bay-tx.gov/sponsor) or email Communications Director Cindee Sharp at [csharp@horseshoe-bay-tx.gov](mailto:csharp@horseshoe-bay-tx.gov).

Please join us on Saturday, October 25, 2025, from 11 a.m. to 4 p.m. on the grounds of the new City Center, located at 9101 W. FM 2147. City workers have been preparing the space to demonstrate the trail. During the 20<sup>th</sup> Anniversary Celebration, residents will be able to stroll along the path and participate in a scavenger hunt. The event includes activities for the whole family and has more than forty vendors signed up to sell Texas-made goods and services. Read the list of vendors at [www.horseshoe-bay-tx.gov/vendors](http://www.horseshoe-bay-tx.gov/vendors).

More details about the event will be provided in the Beacon and on the City's website ([www.horseshoe-bay-tx.gov/anniversary](http://www.horseshoe-bay-tx.gov/anniversary)). Please follow us on Facebook ([www.facebook.com/horseshoebaygov](http://www.facebook.com/horseshoebaygov)) and Instagram ([www.instagram.com/horseshoebaygov](http://www.instagram.com/horseshoebaygov)).