

20th Anniversary Event a Huge Success

The City of Horseshoe Bay held its 20th Anniversary Celebration on Saturday, October 25. The event, held on the grounds of the new Town Center, hosted numerous local vendors and welcomed hundreds of Horseshoe Bay residents.

Local favorite Triple Bogey played live music, while attendees perused nearly 40 booths to shop for clothing, jewelry, home goods, beer, wine, and much more! Many residents brought along beloved pets and enjoyed a stroll on the new gravel walking trail that is being named in honor of Mayor Elsie Thurman.

Mayor Thurman welcomed special guests, including Texas State Representative Wes Virdell, who read Governor Greg Abbott's proclamation honoring the City's significant milestone. Willie Gonzalez, District Liaison for Texas State Senator Pete Flores, also shared a resolution from the Senate.

All of Horseshoe Bay's mayors—Bob Lambert, Steve Jordan, Cynthia Clinesmith, and Elsie Thurman—shared their fondest memories of their time in office and what they considered their most significant successes and endeavors. Each mayor received a U.S. flag that flew over the Texas Capitol on September 10, 2025, the day of Horseshoe Bay's 20th Anniversary of incorporation, as a gift.

For the first time in Horseshoe Bay's history, keys to the City were given to several members of the community whose influence has had a major impact on the quality of life that we so cherish. Keys were presented to Eileen Hurd, Douglas Jaffe, Jordan Jaffe, Ron Mitchell, and Kelly Kaatz. A final key to the City made in honor of all Horseshoe Bay citizens will be on display at Town Center when the building opens.

The City would like to thank the numerous sponsors who gave their support for the event. Their generous donations made this a truly memorable occasion: Bank of the West, Horseshoe Bay Resort/the Jaffe Family, Alpha Paving Industries, Aaron Concrete, Horseshoe Bay Car Wash, ValueBank Texas, The Church at Horseshoe Bay, Bob and Linda Lambert, Michelle and Brooks Herring, Mike and Rhonda Kolar, Gail and Scott Matthews, the Donald Adams Family, Carla and Joe D. Rowland, Rose Mary Banks, The Brixton at HSB, Andy and Elsie Thurman, Jeff and Candy Jones, Dick and Jan Nelson, Marybeth and Larry Hines, Georgette and Doug Lockwood, C&C Realty Team, Debbie and Eric Siegmund, Dr. and Mrs. Robert Honnors, Gerald and Brenda Gray, Mark and Suzanne Knudson, A.L. Sharon, Robert and Carolyn Bates, Bennett and Sheree Robb, William and Lucinda Prather, Drs. Ruth Rector and David Wright, Jerry and Cynthia Clinesmith, Debbie and Kirk McDonald, Memorial Park at Horseshoe Bay, The Potty Stop, Mission Golf Cars, Waste Management, CARTS, Str8grade Engineering, Rio Broadband, Putters and Gutters of Marble Falls, Braun and Butler, BRW Architects of College Station, Highland Drones, and Ace Hardware of Horseshoe Bay.