

COUNCIL COMMENTS
HORSESHOE BAY
November 18, 2014
By Jerry Gray, CIO

Greetings from the new HSB City Council Chief Information Officer (scribe), a traditional rookie privilege on your City Council.

Prior to today's meeting, the new Council members were sworn in for their 2-year terms – Craig Haydon, David Pope and Jerry Gray. Mayor Jordan called the Council meeting to order promptly at 3 PM. We welcomed Pastor Malcolm McQueen from The Church at Horseshoe Bay who delivered our invocation then pledged to both the American and Texas flags.

Cliff Cauble, of the HSB Business Alliance thanked the Council for its support and reminded us all of their next "open house" scheduled for November 20, 5 – 7 PM. Please attend if you can and support our local merchants as they say thanks to you for your business. Diane Jones spoke to ask the Council a series of questions about legality of spending City funds on Milfoil treatment, did it impact all residents, was it budgeted and then requested the Council to support the Lighthouse project with an additional \$25,000. She acknowledged the Resort's support (Turkey Trot and Golf outing proceeds) and that of hundreds of HSB residents. No action could be taken at this meeting on her request, as it was not on the agenda. She requested it be added to the December meeting agenda for action.

The Council then recognized former Councilman Tom Schmersahl for his service to the City over the last few years and presented him with a plaque honoring his service. This was followed by Councilman Haydon being nominated for and re-elected to the position of Mayor Pro Tem. We approved the 2015 proposed meeting schedule then Mayor Jordan spoke about the "State of the City" message, which is required by the City Charter. This message was published in the local papers and is also available for your reading pleasure on the City's website. He also spoke of the recent, very productive meeting between members of the Council and local area realtors, which focused on "how can the City help you make the sale." A similar session with local builders will be held in the near future.

City Secretary, Teresa Moore, presented the final election results for ratification noting that 59 percent of eligible voters participated in this year's voting. There was a short discussion about Sales tax revenues being down vs. last year but noted the revenue was actually much better than in the 2009 – 2013 and that 2014 was an exceptionally high sales tax revenue year. In other words, there is little concern about the drop off which still exceeds our budgeted revenue year to date. City Manager, Stan Farmer, noted the progress on mowing along 2147, street sign installation in the Fairways being completed, 423 deer trapped to date with final trapping to be completed by Dec 17, next phase of street paving to begin Dec 1, weather permitting. He also presented information on the seal coating progress noting the purpose is to prevent moisture from seeping into the pavement and thus shortening the pavements' life. Seal coating in the Fairways area will be completed this fiscal year when weather is warm and sunny. Over the next several years, one additional area of the street improvement project will be seal coated each year.

A proposal and competitive analysis to equip the Council members and City Department heads with tablet computers was presented and approved. Money had been set aside in the current budget for these and they are expected to save considerable cost in material and labor spent in preparing documentation for Council meetings and other communications. We will save some

trees with these tablets and this will also allow the Council meeting materials to be posted to our web site for you to review prior to Council meetings, if desired.

A draft of the proposed Special Events ordinance was presented and discussed. Representatives from the City Council, City Manager, our Police and Fire departments, Resort, Escondido, and HSB POA participated in the development of this proposed ordinance. It was determined that more time was needed to secure feedback from HSB residents so action was deferred to the December Council meeting. You may access the proposed ordinance along with a recap of how it might affect you and a statement of its purpose on our web site if you would like to personally review it and provide feedback to the Council.

Speaking of the website, Mayor Jordan announced the City has contracted with Civic Plus to redesign our website and make it more beneficial to current and prospective residents. It is expected to be complete in about four months.

Several re-plats and one "vacated" plat were reviewed and approved, some with stipulations. Resident Larry Stahl addressed the Council with his concerns over a facility being constructed at the corner of Mayapple and Summit Rock Blvd and was informed the facility was in compliance with all City requirements.

Councilwoman Michele Shackelford led a discussion about the new application required to be submitted by citizens wishing to volunteer for service on future boards and committees. The Council encourages you to go to our web site, print off the application and submit it to Teresa Moore, City Secretary. It is hoped that a significant number of citizens will do so. We need your participation to be successful with the committees formed throughout the year.

Councilwoman Michele Shackelford also led a discussion about how we make certain our scheduled January workshop focusing on committee formation is successful and that all committees have a clear understanding of their purpose. She suggested the hiring of a professional person to help the Council establish procedures to assure each committees success. She also recommended the development of a Vision and Mission Statement for the City.

Following considerable discussion on the pros and cons, there was no action taken on these recommendations but there was agreement that further consideration was appropriate but the hiring of an outside professional was not favorable to several members of the Council.

Finally, we reached the last agenda item, which dealt with the Milfoil issue on Lake LBJ. LCRA has offered a matching grant to all cities in the total amount of \$50,000 for treatment. While there is considerable support from all the involved cities, there is concern over the fact this is a treatment and not a cure for the problem. The Council concluded it would be appropriate to seek more feedback from the community regarding the desire to proceed with this treatment. A town hall type meeting may be scheduled to solicit feedback but everyone should feel free to provide their thoughts to members of the Council. Action on this item was tabled and rescheduled for the December Council meeting agenda.

This Council meeting was then adjourned at 4:55 PM.