

## **Helping Shape the Future of Horseshoe Bay Resident Survey Results**

The Land Use and Development Advisory Committee (LUDAC) wants to thank all of the residents who took our survey. We want to share with you, what you told us, and the next steps of our committee's work.

### **Summary**

We had a total of 1,012 responses to the survey, and of those we had a total of 298 Comments submitted under question 13. We have been doing analysis of the answers, and found that there was a generally overall agreement on what is important for the future of Horseshoe Bay. We won't be presenting the written comments here, but will be using those in our report to the City Council.

We also recognize that there are always very diverse and differing opinions in any group of people, and while you personally may not agree with certain findings, we encourage you to stay engaged over the years to come.

We will be presenting these survey findings to the City Department Heads, so that we can inform them of what you the residents said, and help guide them in their daily work to support Horseshoe Bay now and into the future.

We were appointed by the City Council, and will provide them with a written report and a presentation of our findings at the December 10<sup>th</sup> City Council meeting. Following that, we are also planning a Town Hall meeting, where we can provide you further information and our recommendations.

Your voice does matter, and the results of this will be used in the development of a Comprehensive Plan being developed by the City Staff in the next year. This will be updated every five years, but takes a 20-year forward look and guides the City in making all types of decisions. In addition, the survey results give the City Council and City Staff the guidance provided by citizens when they are approached by Developers with what they want to do.

We all know that Horseshoe Bay is a very special place, and as more people discover that, we face the challenges of growth. But, working together with all parties we can control what and how that growth happens.

Again, thank you for your survey responses, and after you've reviewed the aggregate responses to the survey, if you have questions or comments, we are here to receive those.

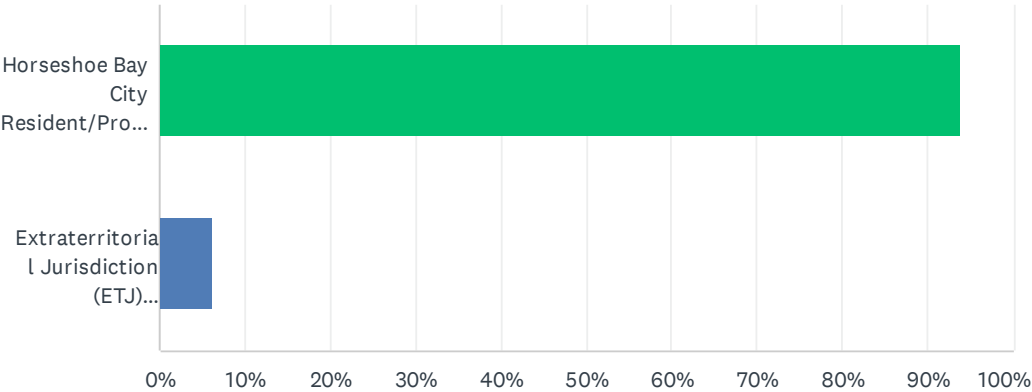
[landuse@horseshoe-bay-tx.gov](mailto:landuse@horseshoe-bay-tx.gov)

Ruben Fechner – Committee Chairperson  
Mark Knudson – Committee Secretary  
Kay Colapret – Committee Member

Eddie Greer – Committee Vice Chairperson  
Gilbert Blount – Committee Member  
Willie Reinders – Committee Member

Q1 Are you a resident of the City of Horseshoe Bay, or are you a resident in an area in the Horseshoe Bay Extraterritorial Jurisdiction (ETJ)?

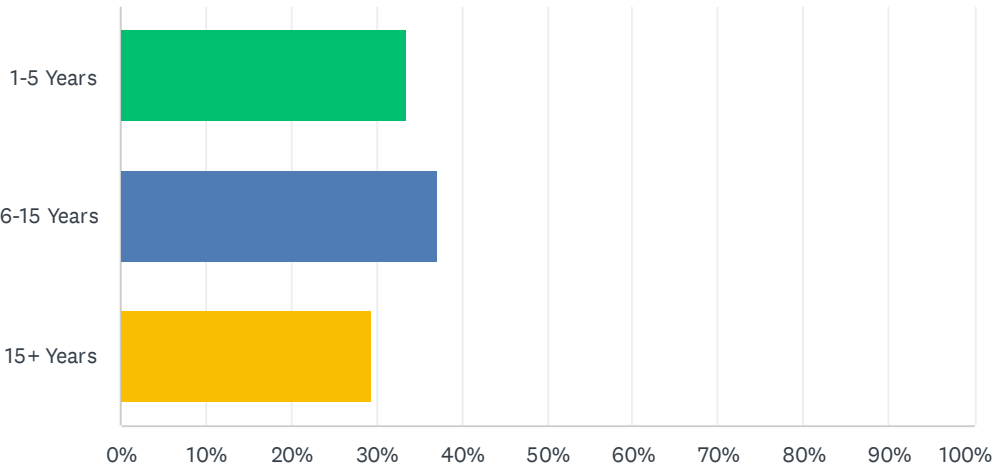
Answered: 991    Skipped: 21



ANSWER CHOICES	RESPONSES	
Horseshoe Bay City Resident/Property owner	93.74%	929
Extraterritorial Jurisdiction (ETJ) Resident/Property owner	6.26%	62
TOTAL		991

Q2 How long have you been a resident of Horseshoe Bay / ETJ?

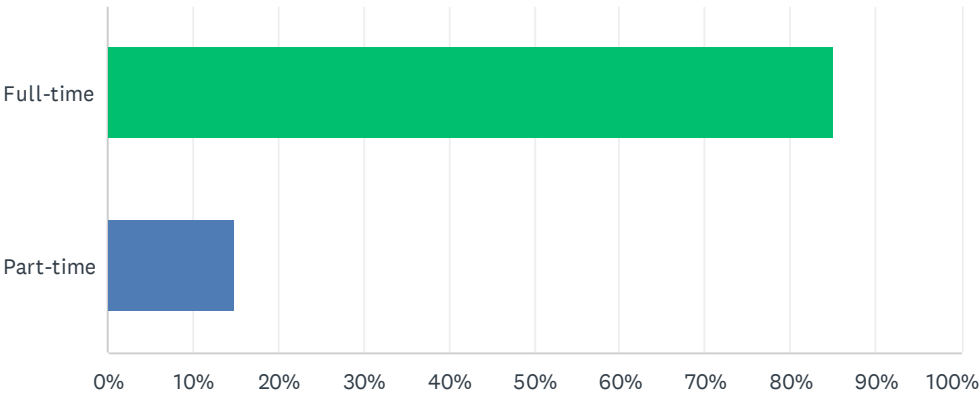
Answered: 998    Skipped: 14



ANSWER CHOICES		RESPONSES
1-5 Years		33.57% 335
6-15 Years		37.07% 370
15+ Years		29.36% 293
TOTAL		998

Q3 Are you a full-time (6 months or more) or part-time (less than 6 months)

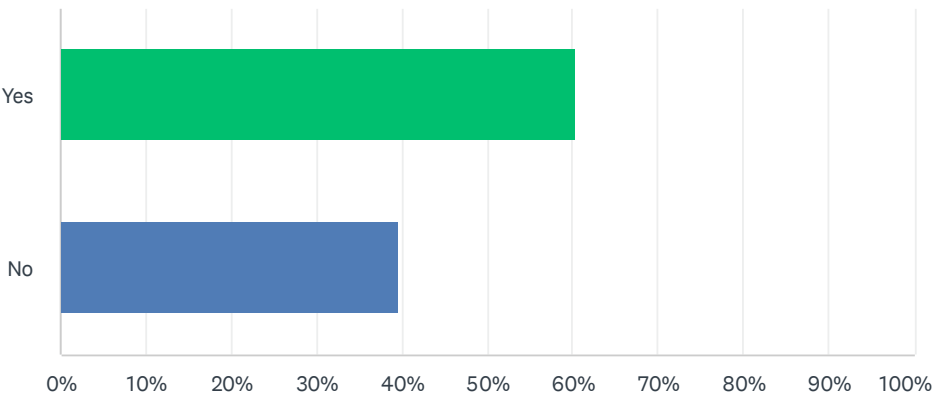
Answered: 995    Skipped: 17



ANSWER CHOICES		RESPONSES	
Full-time		85.03%	846
Part-time		14.97%	149
TOTAL			995

Q4 Are you a member of The Club at Horseshoe Bay Resort?

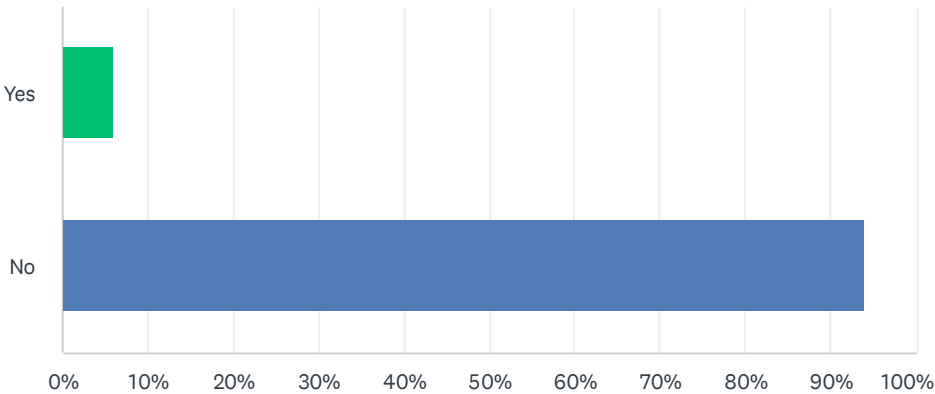
Answered: 998    Skipped: 14



ANSWER CHOICES		RESPONSES	
Yes		60.32%	602
No		39.68%	396
TOTAL			998

Q5 Are you a member of Escondido

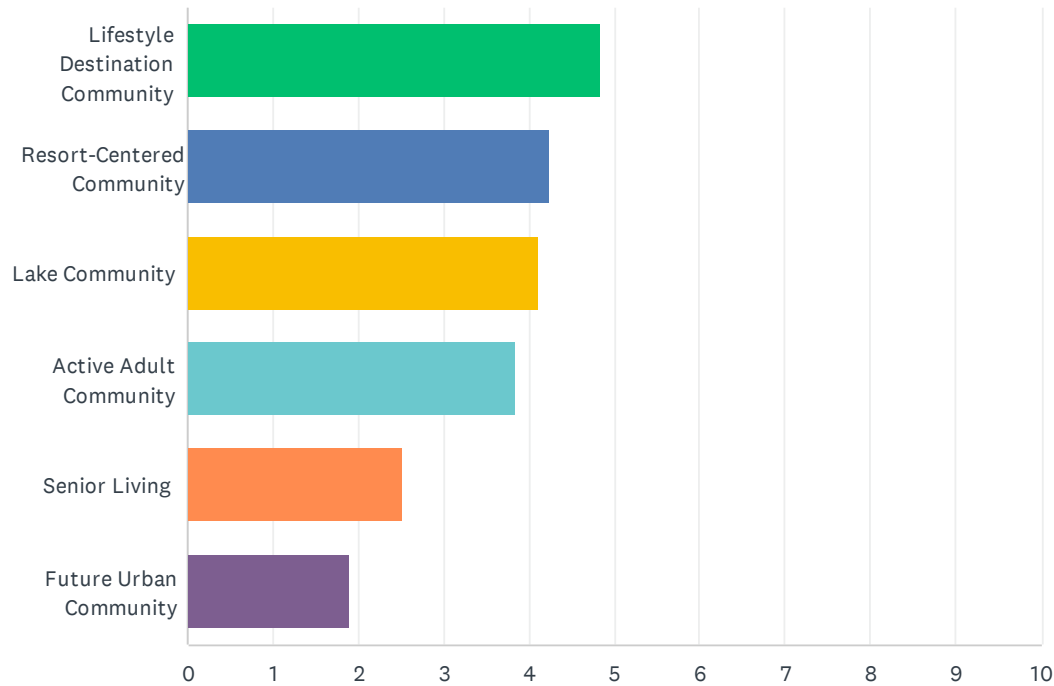
Answered: 995    Skipped: 17



ANSWER CHOICES	RESPONSES	
Yes	5.93%	59
No	94.07%	936
TOTAL		995

**Q6 Rank these descriptions from 1 to 6, with 1 being the most preferred description of how you describe the Horseshoe Bay area to others. (Drag and drop in the order of preference).**

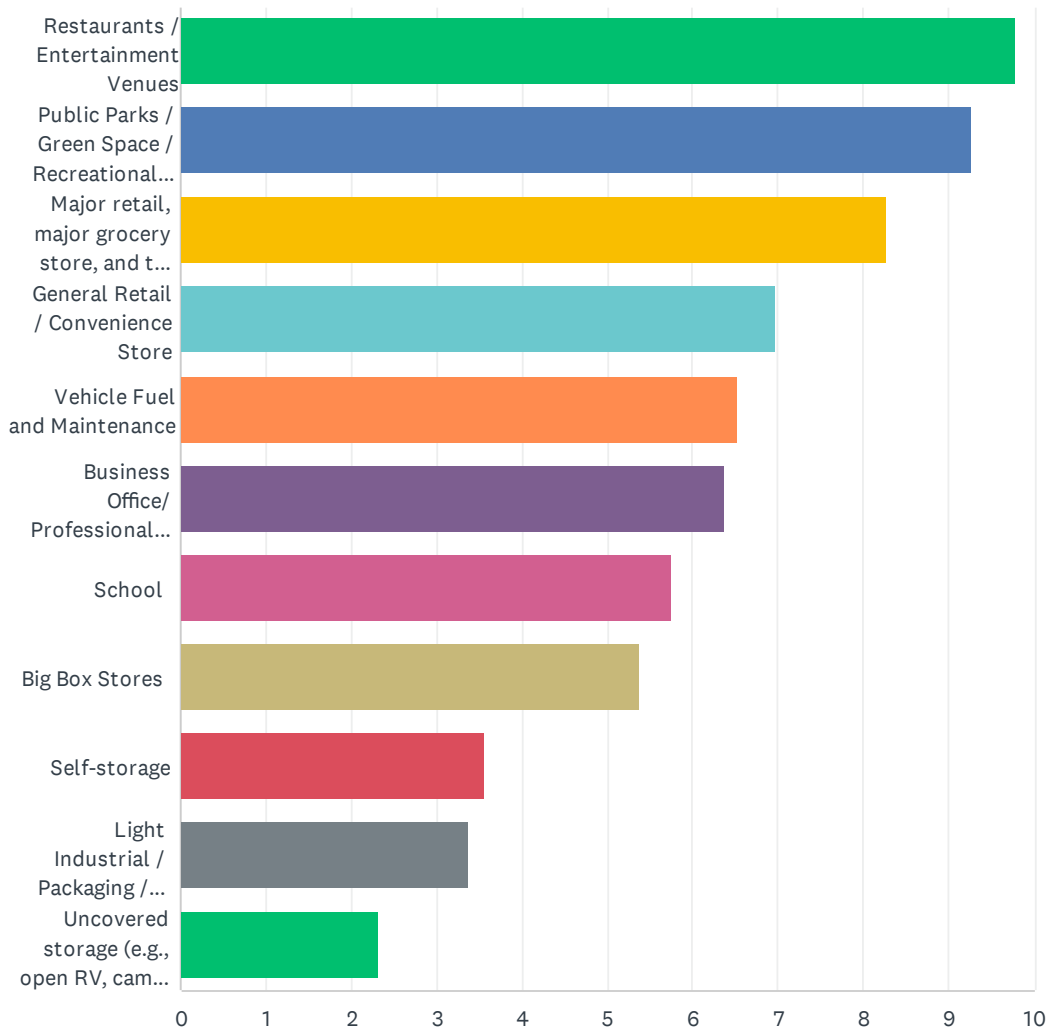
Answered: 990 Skipped: 22



	1	2	3	4	5	6	N/A	TOTAL	SCORE
Lifestyle Destination Community	38.12% 361	24.82% 235	18.80% 178	8.45% 80	4.22% 40	1.37% 13	4.22% 40	947	4.84
Resort-Centered Community	24.95% 234	24.20% 227	20.79% 195	10.77% 101	10.77% 101	5.76% 54	2.77% 26	938	4.25
Lake Community	17.35% 165	22.82% 217	24.61% 234	19.03% 181	9.78% 93	2.73% 26	3.68% 35	951	4.11
Active Adult Community	13.43% 128	18.57% 177	20.25% 193	26.44% 252	15.11% 144	1.78% 17	4.41% 42	953	3.83
Senior Living	6.08% 59	5.77% 56	7.72% 75	16.07% 156	32.96% 320	25.23% 245	6.18% 60	971	2.51
Future Urban Community	2.29% 22	2.08% 20	5.21% 50	13.23% 127	17.29% 166	49.06% 471	10.83% 104	960	1.89

Q7 Rank these descriptions from 1 to 11, with 1 being the most desirable amenity, convenience, or service you would like to see in the HSB / ETJ (south-side of HWY 71 between Marble Falls and FM 2831) in the near future. (Drag and drop in the order of preference).

Answered: 992   Skipped: 20



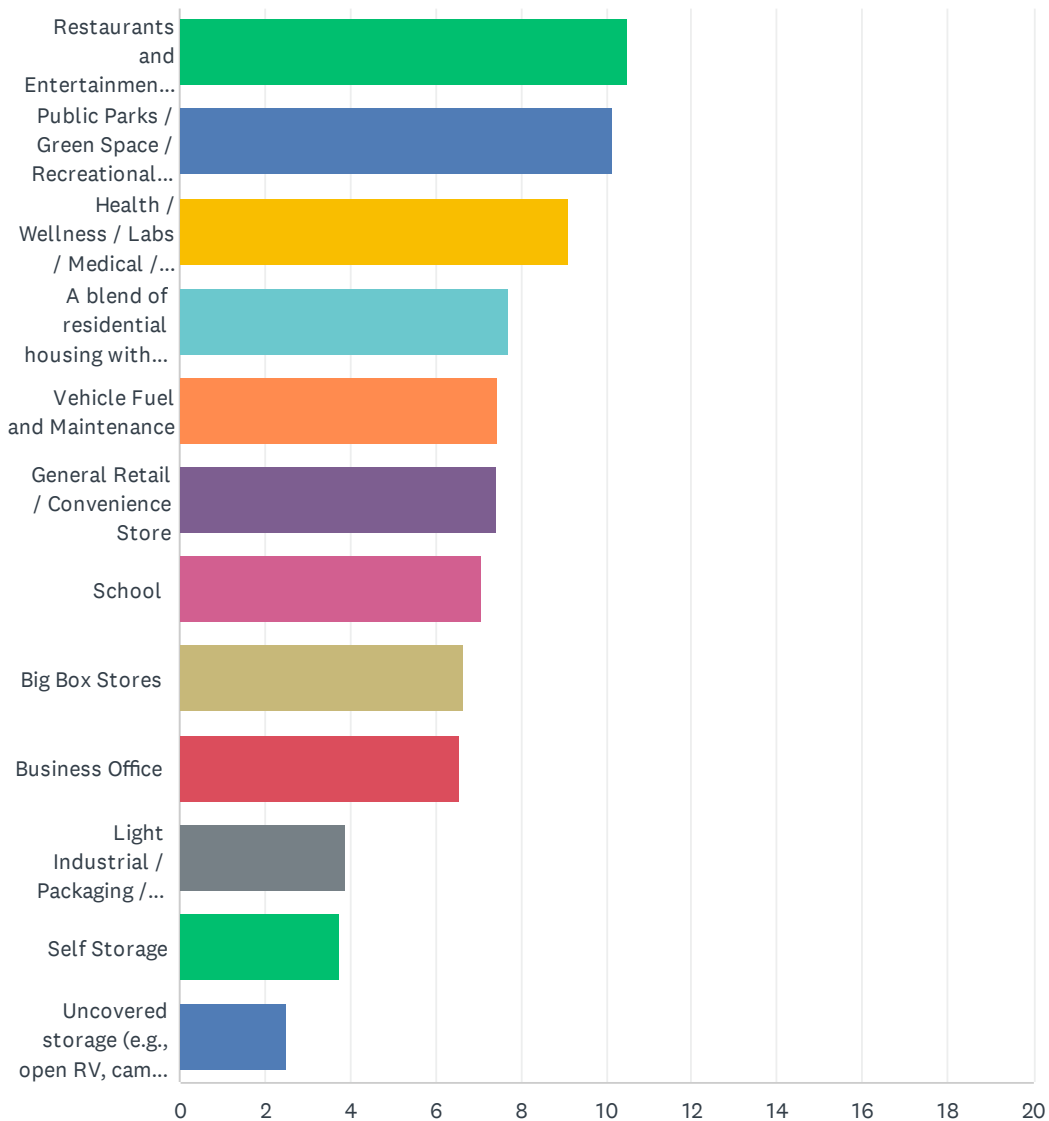


# LUDAC – HSB and ETJ Resident Survey Questions

	1	2	3	4	5	6	7	8	9	10	11
Restaurants / Entertainment Venues	33.06% 320	36.57% 354	13.02% 126	6.71% 65	4.03% 39	1.03% 10	0.93% 9	0.41% 4	0.10% 1	0.31% 3	0.10% 1
Public Parks / Green Space / Recreational Facilities	34.02% 329	21.72% 210	13.86% 134	11.17% 108	7.96% 77	3.72% 36	2.79% 27	1.03% 10	0.52% 5	0.21% 2	0.41% 4
Major retail, major grocery store, and the like	19.33% 185	16.51% 158	15.57% 149	10.87% 104	7.11% 68	5.54% 53	5.54% 53	2.30% 22	2.93% 28	3.03% 29	0.63% 6
General Retail / Convenience Store	3.01% 29	4.66% 45	14.30% 138	18.76% 181	16.48% 159	12.33% 119	9.64% 93	10.16% 98	2.28% 22	0.52% 5	0.21% 2
Vehicle Fuel and Maintenance	1.45% 14	3.83% 37	9.64% 93	12.95% 125	16.58% 160	19.38% 187	14.82% 143	6.22% 60	3.83% 37	0.93% 9	0.83% 8
Business Office/ Professional Office / Bank, and the like	1.25% 12	3.85% 37	8.75% 84	14.69% 141	13.65% 131	15.73% 151	18.02% 173	10.52% 101	2.19% 21	1.67% 16	0.73% 7
School	3.55% 34	5.32% 51	8.56% 82	8.25% 79	9.60% 92	11.17% 107	8.98% 86	8.98% 86	6.58% 63	4.49% 43	9.29% 89
Big Box Stores	3.67% 35	4.30% 41	8.71% 83	7.03% 67	8.18% 78	9.02% 86	7.45% 71	8.60% 82	5.77% 55	8.39% 80	12.17% 116
Self-storage	0.21% 2	0.42% 4	1.88% 18	1.46% 14	3.55% 34	4.80% 46	7.20% 69	13.88% 133	19.00% 182	28.08% 269	2.30% 22
Light Industrial / Packaging / Assembly	0.42% 4	0.42% 4	0.63% 6	0.73% 7	2.10% 20	4.19% 40	6.81% 65	14.57% 139	26.94% 257	11.95% 114	11.11% 106
Uncovered storage (e.g., open RV, camper storage)	0.31% 3	0.10% 1	0.62% 6	1.45% 14	1.56% 15	1.66% 16	2.80% 27	6.64% 64	9.96% 96	18.05% 174	36.93% 356

Q8 Ten years from now, what would you like to see along SH 71 between Marble Falls and FM 2831 (Road of Reclamation Center/Road to Blue Lake) that would make you say that “development was done right?” Rank these descriptions from 1 to 12, with 1 being the most desirable. (Drag and drop in the order of preference).

Answered: 985 Skipped: 27

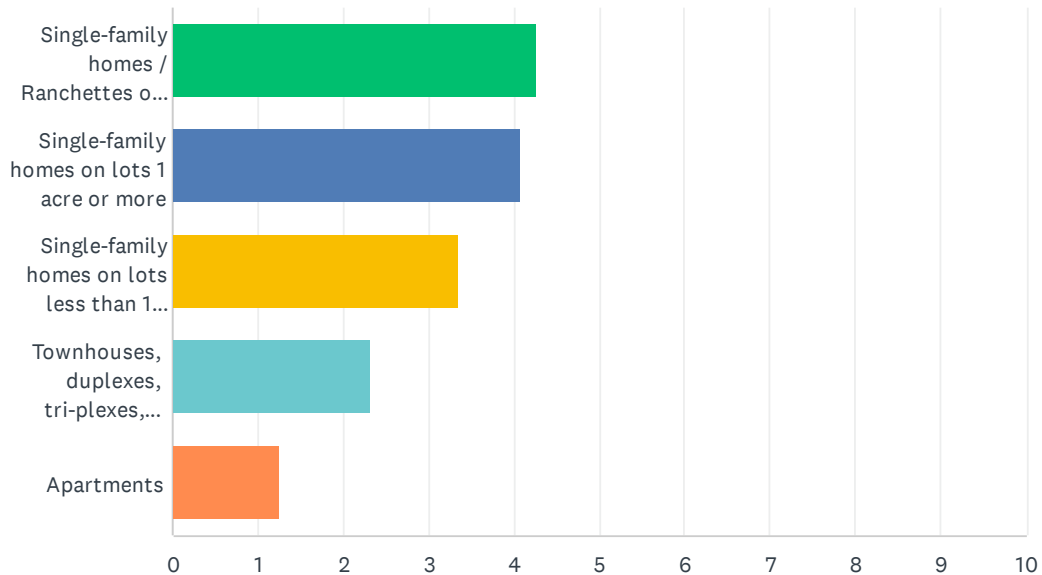


# LUDAC – HSB and ETJ Resident Survey Questions

	1	2	3	4	5	6	7	8	9	10	11
Restaurants and Entertainment Venues	27.39% 258	30.15% 284	15.18% 143	10.19% 96	5.10% 48	3.40% 32	0.74% 7	0.32% 3	0.21% 2	0.32% 3	0.21% 2
Public Parks / Green Space / Recreational Facilities	35.01% 328	20.70% 194	13.02% 122	9.93% 93	5.66% 53	3.74% 35	4.38% 41	2.13% 20	0.96% 9	0.32% 3	0.64% 6
Health / Wellness / Labs / Medical / Etc.	7.80% 73	14.32% 134	22.86% 214	17.84% 167	11.22% 105	9.83% 92	6.20% 58	1.50% 14	0.53% 5	0.64% 6	0.21% 2
A blend of residential housing with commercial, retail and office, entertainment use	13.42% 128	7.65% 73	8.49% 81	10.59% 101	9.22% 88	8.28% 79	5.66% 54	5.45% 52	4.72% 45	3.46% 33	2.20% 21
Vehicle Fuel and Maintenance	1.17% 11	4.91% 46	9.61% 90	11.21% 105	16.33% 153	13.13% 123	12.06% 113	7.58% 71	5.12% 48	1.39% 13	0.96% 9
General Retail / Convenience Store	3.26% 31	4.84% 46	8.32% 79	12.32% 117	12.42% 118	13.47% 128	11.05% 105	12.74% 121	6.11% 58	1.47% 14	0.32% 3
School	4.44% 42	7.60% 72	9.61% 91	6.02% 57	9.61% 91	5.49% 52	6.44% 61	6.86% 65	4.33% 41	4.12% 39	2.75% 26
Big Box Stores	6.10% 58	6.52% 62	5.05% 48	5.47% 52	4.84% 46	4.84% 46	4.00% 38	6.10% 58	6.41% 61	3.47% 33	3.89% 37
Business Office	0.53% 5	1.06% 10	2.65% 25	7.09% 67	12.17% 115	16.30% 154	19.26% 182	14.39% 136	6.46% 61	1.38% 13	0.74% 7
Light Industrial / Packaging / Assembly	0.32% 3	0.11% 1	0.53% 5	0.32% 3	1.26% 12	2.94% 28	4.41% 42	6.83% 65	16.28% 155	16.28% 155	7.14% 68
Self Storage	0.11% 1	0.53% 5	0.63% 6	0.84% 8	1.16% 11	3.05% 29	4.94% 47	7.98% 76	9.77% 93	19.33% 184	17.23% 164
Uncovered storage (e.g., open RV, camper storage)	0.21% 2	0.10% 1	0.42% 4	0.31% 3	0.73% 7	0.52% 5	2.40% 23	3.03% 29	5.74% 55	6.99% 67	17.85% 171

**Q9 Rank these descriptions with 1 being the most desirable based on the type of housing you would like to see along the south-side of HWY 71 between Marble Falls and FM 2831 (Road of Reclamation Center/Road to Blue Lake)? (Drag and drop in the order of preference).**

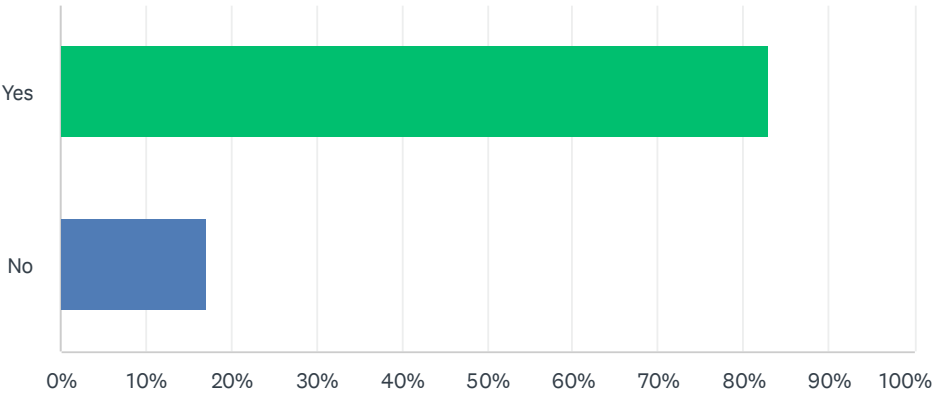
Answered: 928 Skipped: 84



	1	2	3	4	5	N/A	TOTAL	SCORE
Single-family homes / Ranchettes on lots 2 acres or more	56.45% 477	20.47% 173	10.89% 92	4.02% 34	3.79% 32	4.38% 37	845	4.27
Single-family homes on lots 1 acre or more	26.07% 226	54.09% 469	8.54% 74	4.27% 37	0.69% 6	6.34% 55	867	4.07
Single-family homes on lots less than 1 acre	12.13% 107	12.70% 112	60.09% 530	3.85% 34	0.91% 8	10.32% 91	882	3.35
Townhouses, duplexes, tri-plexes, four-plexes	3.95% 35	4.41% 39	6.89% 61	62.94% 557	2.15% 19	19.66% 174	885	2.32
Apartments	1.32% 12	2.32% 21	1.43% 13	3.42% 31	66.45% 602	25.06% 227	906	1.25

Q10 Would you like to see a City Center District around the new City Hall on FM 2147 across from Escondido, that would be a community gathering location -for example, farmers' market, entertainment, food service, neighborhood businesses, and the like.

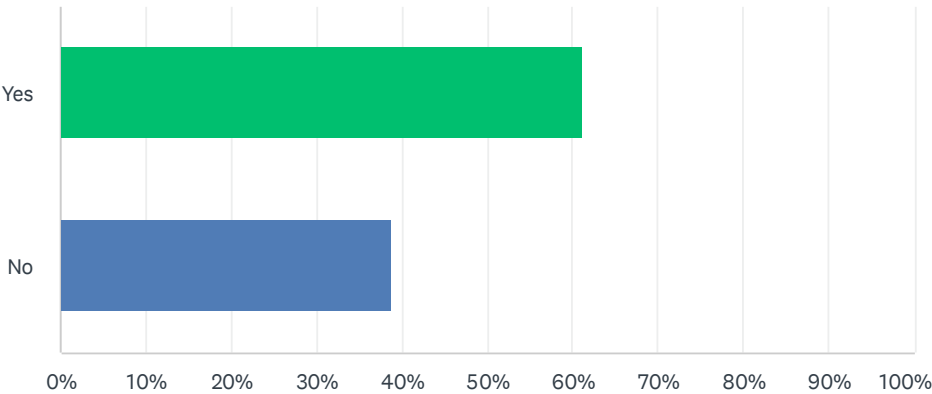
Answered: 995    Skipped: 17



ANSWER CHOICES		RESPONSES	
Yes		83.02%	826
No		16.98%	169
TOTAL			995

Q11 Is Horseshoe Bay on the right growth path? (Answer YES or NO)

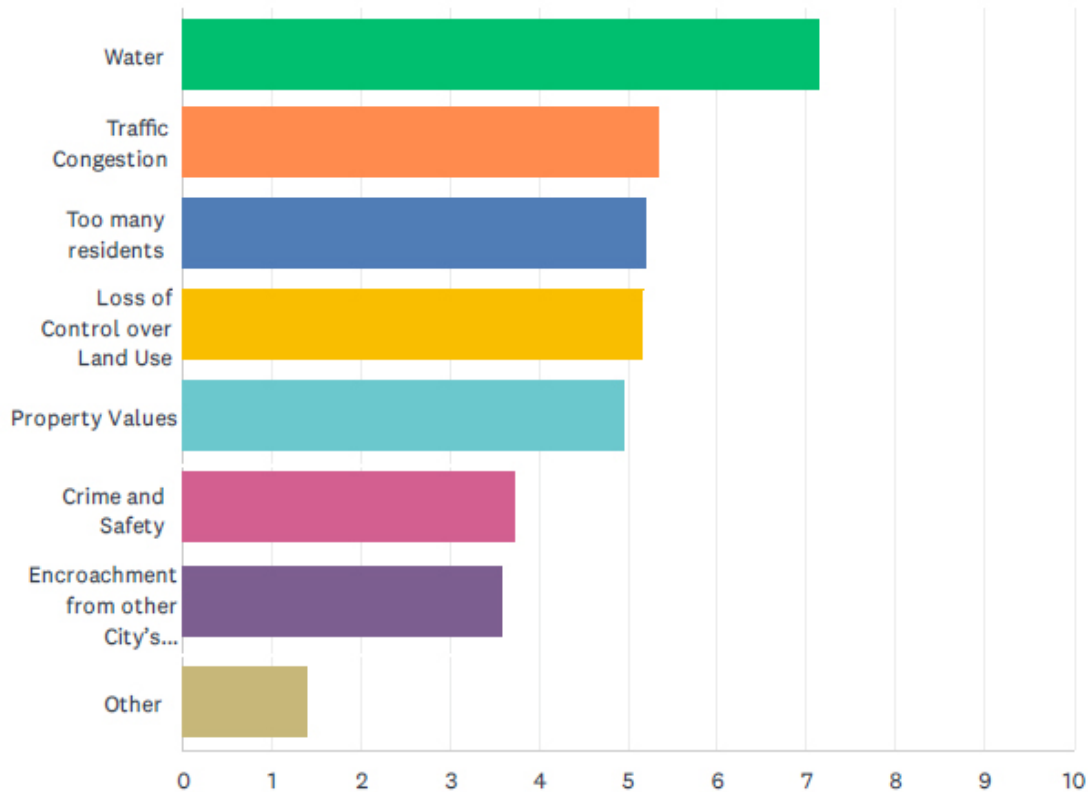
Answered: 924    Skipped: 88



ANSWER CHOICES	RESPONSES	
Yes	61.15%	565
No	38.85%	359
TOTAL		924

Q12 Rank these descriptions with 1 being the most critical concerning the growth of Horseshoe Bay. (Drag and drop in the order of preference).

Answered: 988 Skipped: 24



	1	2	3	4	5	6	7	8	N/A	TOTAL	SCORE
Water	59.67% 549	16.09% 148	8.91% 82	5.98% 55	3.80% 35	2.17% 20	1.09% 10	0.00% 0	2.28% 21	920	7.14
Too many residents	10.05% 94	19.36% 181	15.94% 149	14.55% 136	12.19% 114	13.58% 127	7.38% 69	0.96% 9	5.99% 56	935	5.21
Loss of Control over Land Use	6.32% 59	15.76% 147	19.29% 180	20.15% 188	18.54% 173	9.75% 91	4.07% 38	0.64% 6	5.47% 51	933	5.18
Property Values	7.93% 74	13.93% 130	16.83% 157	16.72% 156	19.08% 178	14.15% 132	7.40% 69	0.64% 6	3.32% 31	933	4.96
Traffic Congestion	10.54% 99	22.36% 210	18.96% 178	16.29% 153	15.65% 147	10.54% 99	2.02% 19	0.43% 4	3.19% 30	939	5.52
Encroachment from other City's development(s)	1.81% 17	4.47% 42	7.99% 75	8.84% 83	13.84% 130	29.07% 273	24.49% 230	2.02% 19	7.45% 70	939	3.58
Crime and Safety	7.45% 70	9.15% 86	9.68% 91	11.38% 107	9.79% 92	11.17% 105	34.79% 327	2.34% 22	4.26% 40	940	4.00
Other	1.48% 12	0.74% 6	1.11% 9	0.62% 5	0.74% 6	0.74% 6	4.70% 38	68.23% 552	21.63% 175	809	1.40

## Q13 Other Comments?

Answered: 298   Skipped: 714