



**Proclamation of the City of Horseshoe Bay  
Declaring January 16, 2025  
as "Mike Brittain and Francie Dix Day"**

**WHEREAS**, We are here today to express our love and appreciation to Mike Brittain and Francie Dix, for being visionaries for a successful business community and for showing all of us what love and respect for each other can produce; and

**WHEREAS**, Mike Brittain and Francie Dix organized the Horseshoe Bay Business Alliance in 2009 and wrote these words as their mission statement: "increase awareness of and promote the importance of the business community serving the residents of Horseshoe Bay."; and

**WHEREAS**, In 2010, Mike and Francie introduced to our community, in true Hallmark style, Holidaze on Main Street; and

**WHEREAS**, On July 1, 2015, Mike and Francie brought to the shores of Lake LBJ and lawn of Quail Point, the first annual Boogie at the Bay concert series; and

**WHEREAS**, Communication and support around business leaders is integral to the continued growth and goodwill. Mike and Francie introduced a "Night of Networking" allowing members to exchange ideas, share referrals and socialize to form better relationships; and

**WHEREAS**, Mike and Francie have given the HSB residents and business owners, the opportunity to gather through monthly coffees, to socialize and learn through "Elevator talks" about the many businesses in our HSB community; and

**WHEREAS**, In 2017, recognizing that the strength in any community is the work of dedicated volunteers, they introduced the Citizen of the Year award; and

**WHEREAS**, The City of Horseshoe Bay, the entire HSB Business Alliance Board of Directors and all its 879 members, invite you to join us in celebration of the work and dedication that Mike Brittain and Francie Dix have brought to our community.

**NOW, THEREFORE, THE MAYOR OF THE CITY OF HORSESHOE BAY, TEXAS,  
PROCLAIMS THE FOLLOWING:**

1. January 16, 2025 shall hereafter be known as "Mike Brittain and Francie Dix Day" in Horseshoe Bay, Texas.
2. The Legislative Services Director is hereby instructed to post this Proclamation for public display and enter this document into the records of the municipality.

**CITY OF HORSESHOE BAY**

  
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**Mayor Elsie Thurman**