

# Horseshoe Bay 20th Anniversary Celebration & Walking Trail Project

## Celebrating 20 Years of Community Excellence

As Horseshoe Bay marks its 20th anniversary as a city, we invite you to be part of a landmark celebration and legacy project that will benefit our community for generations to come. In commemoration of this milestone, we are developing a scenic walking trail at our City Center that will serve as both a recreational resource and a tribute to those who have helped shape our special community.

## Your Opportunity to Leave a Lasting Legacy

We are seeking community-minded businesses and individuals to support this meaningful project through our sponsorship program. Your sponsorship helps fund both our anniversary celebration events and the construction of the walking trail, which will be accessible to all residents and visitors.

## Sponsorship Levels for the *Celebration Trail*

We offer several sponsorship opportunities named after Texas' beautiful native flora and fauna:

- **Bluebonnet Boulevard (\$3,000 and above)**
  - Premium placement on the walking trail entrance plaque
  - Recognition on City of Horseshoe Bay website (company logo and website)
- **Live Oak Lane (\$2,000-\$2,999)**
  - Prominent placement on walking trail junction plaque
  - Recognition on City of Horseshoe Bay website (company logo and website)
- **Pecan Path (\$1,000-\$1,999)**
  - Placement on plaque along the walking trail
  - Recognition on City of Horseshoe Bay website (company logo and website)
- **Butterfly Trail (\$500-\$999)**
  - Name inclusion on community supporter plaque
  - Recognition on City of Horseshoe Bay website (company name and website)

## Individual Donor Recognition

Please note that recognition is available for individual donors as well. Individual donor names will also be included on the plaques placed on the walking trail. Dedications/messages on the plaque may be shortened due to space constraints. Dedications by individual donors should be emailed to [Communications Director Cindee Sharp](#). Donor names will be included on the website and may also include a dedication (honorarium or memorial) or other message.

## A Community Investment

Your sponsorship is more than a donation—it's an investment in Horseshoe Bay's future and quality of life! The walking trail will provide a beautiful outdoor space for recreation, reflection, and community gathering for years to come.

## How to Participate

To secure your sponsorship, please complete the enclosed form and return it with your payment no later than December 31, 2025. For questions or additional information, please contact Cindee Sharp at 830-598-8741 ext. 264 or [csharp@horseshoe-bay-tx.gov](mailto:csharp@horseshoe-bay-tx.gov).

Thank you for considering this opportunity to support our community's milestone anniversary and create a lasting legacy. Together, we can make Horseshoe Bay an even more vibrant place to live, work, and visit!

Sincerely,

Elsie Thurman  
Mayor, City of Horseshoe Bay  
[ethurman@horseshoe-bay-tx.gov](mailto:ethurman@horseshoe-bay-tx.gov)

## **Horseshoe Bay 20th Anniversary Celebration & Walking Trail Project Sponsorship Form**

**Sponsorship Level (select one):**

- Bluebonnet Boulevard (\$3,000+)
- Live Oak Lane (\$2,000-\$2,999)
- Pecan Path (\$1,000-\$1,999)
- Butterfly Trail (\$500-\$999)
- Other amount \$ \_\_\_\_\_

Company Name (as you would like it to appear on recognition materials):  
\_\_\_\_\_  
\_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_

State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Website (if available): \_\_\_\_\_

Facebook Link (if available): \_\_\_\_\_

Instagram Link (if available): \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

*Your sponsorship may be tax-deductible. Please consult with your CPA or tax adviser. The City of Horseshoe Bay is a municipality/governmental unit under IRS Code Section 170(c)(1). Our Tax ID is 87-0758150. By signing this application, you are indicating you have read and agree to submit sponsorship payment no later than December 31, 2025.*

**Payment Method (select one):**

- Check enclosed (payable to City of Horseshoe Bay)
- Please invoice me

**Please return this form and payment to:**

City of Horseshoe Bay  
Attn: Cindee Sharp  
P.O. Box 7765  
Horseshoe Bay, TX 78657

\*Please provide your company logo, website link, and links to your social media accounts (if available) to [csharp@horseshoe-bay-tx.gov](mailto:csharp@horseshoe-bay-tx.gov) no later than September 2, 2025.